

APPLICATION FOR IN-KIND SPONSORSHIP/TRADE

DATE: _____

ORGANIZATION NAME: _____

TAX ID NUMBER: _____

ADDRESS, CITY, STATE, ZIP CODE: _____

EXECUTIVE DIRECTOR: _____

PHONE: _____ EMAIL: _____

NAME OF CONTACT: _____

TITLE: _____

PHONE: _____ EMAIL: _____

DESCRIBE EVENT/CAMPAIGN TO BE SUPPORTED:

PROCEEDS FROM EVENT/CAMPAIGN WILL BE USED FOR:

DATE OF EVENT/CAMPAIGN: _____ EXPECTED ATTENDANCE: _____

LOCATION OF EVENT: _____

SOURCE AND AMOUNT OF OTHER SPONSORSHIPS:

WHAT IS YOUR ADVERTISING CASH BUDGET FOR THIS EVENT? _____

HOW MUCH OF YOUR ADVERTISING CASH BUDGET CAN BE ALLOCATED TO THE GAZETTE? _____

LEVEL OF REQUEST FOR GAZETTE SPONSORSHIP: _____

SPONSORSHIP BENEFITS YOU PROPOSE TO PROVIDE THE GAZETTE:

(please attach a copy of your sponsorship packet)

SIGN: _____

TITLE: _____ **DATE:** _____

The Gazette

Discounted Trade Rate:

Nonprofits who spend cash on advertising may qualify for an exclusive nonprofit trade rate.

Open Sponsorship Rate:

If a nonprofit is unable to allocate cash for advertising, any trade advertising will be valued at the open trade rate.

Ad Submission Guidelines:

Organizations must submit their advertisements according to The Gazette's guidelines.

Free Graphic Design Assistance:

The marketing team is available to help with creating and designing ads at no additional cost.

Please plan to apply for sponsorship at least three months prior to your event or project. Once your application is received, it will be reviewed by the Marketing team.

MAIL TO:

The Gazette
30 E. Pikes Peak Ave., Ste. 100
Colorado Springs, CO 80903

FOR QUESTIONS:

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